

NILESH THAKUR.

SENIOR PRODUCT DESIGNER

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Nilesh is a senior Product Designer with 11+ years across enterprise systems, UX and independent design. He began by simplifying and localising SAP experiences through enterprise UX, then broadened into product, website and visual design. Focuses on understanding people's tasks and making complex experiences easier to use. Uses Claude Code, Codex and Framer to explore and deliver working prototypes and eventually working experiences. Believes that human judgment and AI-assisted exploration lead to thoughtful and usable products in time constrained environments.

WORK EXPERIENCE

Independent / Freelance

Product Designer | 2020 – Present

End-to-end product, UX/UI and brand design for individuals, small businesses and creative clients across web and mobile.

Discovery and problem framing. Work directly with clients to understand their goals, clarify requirements and turn open-ended briefs into a design plan.

UX research and reusable solutions. Translate research findings into recommendations and reusable flows that clients and developers can take into implementation.

Experience architecture. Map user journeys and organise navigation, content and screens around the tasks people need to complete.

Interaction and interface design. Create low-fidelity designs for existing websites, alongside wireframes, interactive prototypes and high-fidelity interfaces to explore behavior and communicate design direction.

Systems and usability. Build responsive interfaces and design systems with attention to accessibility, hierarchy and consistent interaction patterns. Conduct design reviews and refine solutions through client and user feedback.

Client ownership. Present design decisions, manage scope and communication, and carry work from concept through design handoff.

Brand and visual craft. Independent work across product, UX/UI, web and brand design, including artist websites, music videos, album artwork and Spotify Canvas.

Artist websites. Created websites for multiple artists, connecting artist identity with music discovery and listening.

Portfolio websites. Created individual and professional portfolios/landing pages spanning UX/UI, intake, scheduling, Claude Code, implementation and deployment.

Recent design and prototyping practice

Claude Code and Codex. Turn design ideas into working prototypes to inspect flows, states and interactions beyond static design files.

Design close to implementation. Review and refine generated interfaces within existing codebases, checking that the result matches the intended experience.

Framer. Recently added to the web design and prototyping toolkit alongside Figma and AI-assisted development.

DESIGN EXPERTISE

Product and research

Product Design
Problem Framing · Discovery
User Research (Qual + Quant)
User Journeys and Flows
Information Architecture
Data-Informed Design

Experience and validation

UX/UI Design
Interaction Design
Micro-Interactions
Wireframing · Prototyping
Prototyping with Code
Usability Testing
Responsive Design
Accessibility (WCAG)
Design Systems

Visual craft

Visual Design
Motion Design
Visual Hierarchy · Typography
Brand Identity · Album Artwork

TOOLS

Figma
Claude Code
Codex
Framer
Adobe XD
Adobe Illustrator
SAP Fiori
Adobe Photoshop
Adobe After Effects
Adobe Character Animator

Infosys Technologies Ltd.

Enterprise Experience Design / Product Design / UX Architecture

Pune, India | Nov 2014 – 22 Jan 2020

Began close to SAP/ABAP, learning enterprise workflows, reports, forms and business rules. Expanded into simplifying and designing SAP experiences and other enterprise web products in parallel, adapting across projects within Agile delivery.

Harley-Davidson

Agile project and resource management

Research, design and implementation. Investigated comparable tools and stakeholder needs, designed journeys and UI, and contributed to implementation of an internal product for Development, Design, Functional and Business teams.

Sprint planning. Connected stories, tasks and story points with team bandwidth and capacity, bringing work and available resources into the planning experience. Identifying and reporting any blockers whenever found.

Daily work visibility. Designed status and timesheet experiences used as a shared reference during daily Scrum, alongside resource views supporting manager and client coordination.

Design reviews and delivery. Shaped access and permission flows for different responsibilities. Participated in design reviews and daily stand-ups, working closely with developers to refine designs through implementation.

Stakeholder needs. Gathered input from managers and clients to shape user journeys and flows, balancing team workflows with the information stakeholders needed to coordinate resources.

Global agribusiness client

LATAM financial workflow localization

Localisation and simplification. Simplified and localised legacy SAP experiences, later carrying similar work into Fiori. Adapted LATAM FSCM screens and workflows using translations supplied by a client-appointed localisation partner.

Workflow and content analysis. Applied straightforward text changes directly; for complex cases, understood the user task and traced text across screens, reports, forms, F4 search helps and tables before making appropriate changes.

Financial workflows. Worked across credit approvals, collections and dispute management, translating business requirements and system constraints into changes to enterprise experiences.

Collections worklists. Adapted collection worklists and rules to support client-specific financial workflows.

Reporting and navigation. Created interactive financial reports with linked navigation between related views. Adapted customer correspondence and account-statement layouts to present financial information clearly across touchpoints.

Continued enterprise work. Through 2018–2019, continued Fiori work, report changes and bug fixes alongside code and design reviews.

Design reviews. Reviewed clarity, hierarchy and consistency across localised screens, reports and forms, refining the experience with stakeholders and delivery teams.

Design practice and collaboration

Design Thinking. Participated in Infosys sessions with lectures, physical experiments, team exercises and client input. Also presented Design Thinking within teams.

Leadership. Led a team of three designers and aligned design priorities with business analysts, engineers and stakeholders.

ENTERPRISE UX

Complex workflows
Data-heavy interfaces
Financial experiences
Contextual localization
Reports and forms
Access and permissions

COLLABORATION

Multidisciplinary Teams
Product Manager and
Developer Collaboration
Cross-disciplinary Teamwork
Strategic Decision Making
Team Building and Management
Stakeholder Alignment
Client Management
Design Reviews and Critique
Mentorship · Agile Delivery
Design Handoff

TECHNICAL DEPTH

ABAP · System Analysis
Code Review · Debugging
Design-to-Code
Functional Prototyping
Vibe Coding

Supporting the UX

Code experience helps me understand how interfaces work, judge what is feasible and solve problems with developers.

BACKGROUND

Began close to SAP systems and expanded into enterprise UX. Broadened into independent multidisciplinary design from 2020, with AI supporting today's practice.

EDUCATION

B.E. Computer Science | 2014

D.Y. Patil Institute of Technology
Pune University

Diploma Computer Science | 2011

Cusrow Wadia Institute of
Technology
Cusrow Wadia Autonomous
Institute